The Proof Angel Summary of

Writing resources: September 2015

How to re-purpose your blog posts

If you've written a really good blog post, how do you make the most of it? Well the answer is simple. You re-format what you have written, and use it for something else. This post lists many possible ways to do it. Oh, and don't forget to publicise the original post.

How to write blog post titles

Do you struggle to think of convincing blog post titles? Here is a list of 7 top tips.

Writing an email to market your products and services

Marketing is a hard task. There are so many things to think about, and it is so easy to run out of ideas when you sit in front of a blank screen. Here are some tips to help you with your email marketing.

How to write a more effective email

Are you writing a crucial email? Have you been working on the draft for a while? If so, there is a good chance that you are a bit bogged down. You may find that:

- You have focussed on what is important to you, not the recipient.
- You are seeing what you think is there, not what is written.

This post will help you get back on track and write an effective email.

Making an ebook from your Wordpress blog posts

If you use the full version of WordPress, downloaded from WordPress.org, you can use a plugin to make an ebook out of your blog posts. Find out how here.

Top ten writing mistakes

Just another reminder of some of the usual traps, folks!

Boosting your productivity

We've all heard the idea of working smarter, not harder. Knuckling down and doing something about it can be a very different thing.

This list of tools to help your productivity is aimed at writers, but most of them have much wider application.

Does blogging improve your writing?

According to this post, it does. I suspect the main benefit is the discipline of having to write regularly. That doesn't necessarily transfer itself to the other areas of your writing life.

When non-sexist language doesn't work

If you want to use gender-inclusive language, what are the options? How realistic are they? Here is a two part post:

- Part 1
- Part 2

Tough spelling for an English learner to plough through?

This post gives a nice explanation of why the "ough" combination is such a pain for spellers.

When spell checkers don't help

Here are some examples of things that slip through spell checkers. Some aren't everyday scenarios form most of us, but it still illustrates how careful we need to be.